EEO Public File Report								
January 23, 2024 - January 14, 2025								
Tulsa: KOTV, KQCW, and Griffin Radio (KRQV, KHTT, KVOO, KXBL, KOTV-AM)								
A. Full-Time Vacancies Filled During Last Year								
Job Title	Date Filled	Referral Source of Hiree						
KOTV Photojournalist	2/16/2024	Employee Referral						
KOTV Producer	2/23/2024	Station Website						
KOTV Multimedia Journalist	2/29/2024	Employee Referral						
Griffin Media Promotion Coordinator	3/8/2024	Station Website						
KOTV Broadcast Engineer	4/29/2024	Glassdoor						
KOTV Photojournalist	6/18/2024	Employee Referral						
Griffin Radio Sales Promotion Coordinator	7/11/2024	LinkedIn						
KOTV Web Content Producer	8/7/2024	Indeed						
KOTV Helicopter Video Journalist	9/6/2024	Employee Referral						
KOTV Photojournalist	9/17/2024	Employee Referral						
KWTV Account Executive	12/9/2024	Word of Mouth / Friend						
B. Referral Sources Used to Seek Candidates for Each Vacancy								
See Appendix 1								
C. Total Number of Interviewees for All Full-Time Vacancies Fil	lled During Last	t Year						
42								
D. Total Number of Interviewees for All Full-Time Vacancies D	uring Last Year	Per Recruitment Source						
See Appendix 2								
E. Total Number of Referral Sources for All Full-Time Vacancies Filled During Last Year Per Recruitment Sources								
See Appendix 3								
F. Outreach Activities								
See Appendix 4								
Griffin Communications is an Equal Opportunity Employer								

EEO Public File Report Appendix 1								
January 23, 2024 - January 14, 2025								
Tulsa: KOTV, KQCW, and Griffin Radio (KRQV, KHTT, KVOO, KXBL, KOTV-AM)								
Organization	Email Address	Contact	Address	Phone				
Cameron University	student development@cameron.edu		2800 W Gore, Lawton, OK 73505	580-581-2209				
Cameron University	triley@cameron.edu	T Riley	2800 W Gore, Lawton, OK 73505	580-581-2425				
Gaylord College of Journalism & Mass Communications	gaylordextra@ou.edu	Rachel Eikenbary	395 W Lindsey, Norman, OK 73019	405-325-3689				
Great Plains Technology Center	jobpostings@greatplains.edu		4500 S W Lee Blvd, Lawton, OK 73505	580-250-5535				
Howard University School of Communications	<u>cdudley@howard.edu</u>	Carol Dudley	525 Bryant St NW Washington, DC 20059	202-806-5806				
Langston University	cdross@langston.edu	CD Ross	PO Box 1255, Langston, OK 73050	877-466-2231				
Langston University	kjflannigan@langston.edu_	KJ Flannigan	PO Box 1255, Langston, OK 73050	877-466-2231				
Missouri University	<u>career@missouri.edu</u>		76 G Gannett Hall, Columbia, MO 65211	573-882-0373				
Oklahoma State University	careers@okstate.edu_	Kellie Ebert	360 Student Union, Stillwater, OK 74078	405-744-8252				
Oklahoma State University	gina.noble@okstate.edu_	Gina Noble	361 Student Union, Stillwater, OK 74078	405-744-5254				
Oral Roberts University	careers@oru.edu	Gloria Smith	7777 S Lewis, Tulsa, OK 74171	918-495-6912				
Public Relations Society of America	<u>careers@prsaokc.com</u>		PO Box 18702, Oklahoma City, OK 73154	405-726-9900				
Rose State University	careercoach@rose.edu_	Cindy Freeman	6420 SE 15th, Midwest City, OK 73110	405-733-7377				
South Eastern Oklahoma State University	placement@se.edu	Scott Hensley	1405 N 4th Ave, Durant, OK 74701	580-745-2270				
Southern Nazarene University	<u>career@snu.edu</u>	Miriam Key	6729 NW 39th Expressway, Bethany, OK 73008	405-491-6684				
Southwestern Oklahoma State University	jonna.myers@swosu.edu_	Jonna Myers	100 Campus Drive, Weatherford, OK, 73096	580-774-3233				
Tulsa Community College	<u>careerservices@tulsacc.edu</u>		3727 E Apache St, Tulsa, OK 74115	918-595-7000				
TV Jobs	jobs@tvjobs.com_	Mark Holloway	PO Box 4116, Oceanside,, CA 92052	760-754-8177				
Jniversity of Arkansas	ericae@uark.edu_	Erica Estes	1 University of Arkansas, Fayetteville, AR 72701	479-575-3514				

University of Arkansas	ginas@uark.edu	Gina S	205 Kimpel Hall, Fayetteville, AR	479-575-6265
			72701	
University of Arkansas	gingerb@uark.edu	Ginger Blackstone	205 Kimpel Hall, Fayetteville, AR	479-575-4517
			72701	
University of Arkansas	txk014@uark.edu	Tiffany King	205 Kimpel Hall, Fayetteville, AR	479-575-5967
			72701	
University of Arkansas	recruit@uark.edu		1 University of Arkansas,	479-575-2805
			Fayetteville, AR 72701	
University of Central Oklahoma	careers@uco.edu	Julie Smith	100 N University Dr, Edmond, OK	405-974-3346
			73034	
University of Central Oklahoma, Broadcasting	mscott@uco.edu	Mark Scott	100 N University Dr, Edmond, OK	405-974-5581
			73034	
University of North Texas	eric.green2@unt.edu	Eric Green		
University of Oklahoma	ksawyer@ou.edu	Kathy Sawyer	395 W Lindsey, Norman, OK 73019	405-325-5226
University of Oklahoma	oucs@ou.edu	Alex Bratchelor	900 Asp Ave Suite 323, Norman, OK	405-325-1974
			73019	
YWCA of Tulsa	info@ywcatulsa.org		1503 S Denver, Tulsa, OK 74119	918-588-9393

Job Boards	Email Address	Contact	Address	Phone
Asian American Journalist Association	eric@journalismnext.com	Eric Wee	PO Box 117, Windsor, CA 95492	626-792-3846
Griffin Media Job Listings	maddie.stockard@griffin.news	Maddie Stockard	100 West Main Suite 100,	405-841-9176
			Oklahoma City, OK 73102	
Handshake Profile (Arkansas Sate University, Arkansas Tech	maddie.stockard@griffin.news	Maddie Stockard	100 West Main Suite 100,	405-841-9176
University, East Central University, Harding University, John Brown			Oklahoma City, OK 73102	
University, Langston University, Mid-America Christian University,				
Northwestern Oklahoma State University, Oklahoma Christian				
University, Oklahoma City Community College, Oklahoma City				
University, Oklahoma State University Institute of Technology, Oral				
Roberts University, Rogers State University, Rose State College,				
Southeastern Oklahoma State University, Southern Nazarene				
University, Southwestern Oklahoma State University, The				
University of Oklahoma, The University of Tulsa, Tulsa Community				
College, University of Arkansas, University of Central Oklahoma,				
University of Missouri, University of North Texas, University of				
Science and Arts of Oklahoma)				
Internal Job Postings	maddie.stockard@griffin.news	Maddie Stockard	100 West Main Suite 100,	405-841-9176
			Oklahoma City, OK 73102	
JayMac Job Board (Gaylord College of Journalist and Mass	ksawyer@ou.edu	Kathy Sawyer	395 W Lindsey St, Norman, OK	405-325-5226
Communication)			73109	
JournalismNext	eric@journalismnext.com	Eric Wee		703-629-0178
LinkedIn	maddie.stockard@griffin.news	Maddie Stockard	100 West Main Suite 100,	405-841-9176
			Oklahoma City, OK 73102	
National Association of Black Journalists	eric@journalismnext.com	Eric Wee	8800 Lakewood Dr #117, Windsor,	626-792-3846
			CA 95492	
National Association of Hispanic Journalists	eric@journalismnext.com	Eric Wee	PO Box 117, Windsor, CA 95492	626-792-3846
Indigenous Journalists Association	jmedina@naja.com	Justine Medina		316-734-1102
Military Veterans in Journalism	eric@journalismnext.com	Eric Wee	PO Box 117, Windsor, CA 95492	626-792-3846
News 9 Job Listings	maddie.stockard@griffin.news	Maddie Stockard	100 West Main Suite 100,	405-841-9176
			Oklahoma City, OK 73102	
News On 6 Job Listings	maddie.stockard@griffin.news	Maddie Stockard	303 N Boston Ave, Tulsa, OK 74103	405-841-9176
Oklahoma Association of Broadcasters	struby@oabok.org	Nancy Struby	6520 N Wester Ave, Suite 104,	405-848-0771
			Oklahoma City, OK 73116	

Career Fairs (see Appendix 4 for more information regarding Career Fairs)
Case Western Reserve University
Langston University
Langston University-Tulsa
Northeastern State University
Oklahoma Christian University
Oklahoma City University
Oklahoma State University
Oklahoma State University-Oklahoma City
Oklahoma State University-Tulsa
Oral Roberts University
Rogers State University
Tulsa Community College
University of Central Oklahoma
University of Oklahoma
University of Oklahoma-Tulsa
University of Science and Arts of Oklahoma
University of Southern Oklahoma
University of Tulsa

EEO Public File Report Appendix 2 January 23, 2024 - January 14, 2025 Tulsa: KOTV, KQCW, and Griffin Radio (KRQV, KHTT, KVOO, KXBL, KOTV-AM)									
							Organization	Web Address	# of Interviewees
							Employee Referral	N/a	12
Glassdoor	glassdoor.com	1							
Handshake	app.joinhandshake.com/emp/employers/97886	2							
Indeed	indeed.com/jobs	8							
Internal Candidate	Paycom Job Opportunities	6							
LinkedIn	linkedin.com/company/griffinoklahoma	3							
Other	Not provided	3							
Station Website	griffin.news/jobs	5							
Word of Mouth / Friend	N/a	2							
Total	·	42							

## EEO Public File Report Appendix 3

January 23, 2024 - January 14, 2025 Tulsa: KOTV. KOCW. and Griffin Radio (KROV. KHTT. KVOO. KXBL. KOTV-AM)

Tuisa: KOTV, KQCW, and Griffin Radio (KRQV, KHTT, KVOO, KXBL, KOTV-AM)												
								Word of				
		# of	Internal	Station	Employee			Mouth /				
Job Title	Date Filled	Interviewees	Candidate	Website	Referral	Indeed	Handshake	Friend	LinkedIn	Glassdoor	Other	Candidate Selected
KOTV Photojournalist	2/16/2024	2	0	0	2	0	0	0	0	0	0	Employee Referral
KOTV Producer	2/23/2024	5	3	1	0	0	1	0	0	0	0	Station Website
KOTV Multimedia Journalist	2/29/2024	2	0	0	2	0	0	0	0	0	0	Employee Referral
Griffin Media Promotion Coordinator	3/8/2024	6	0	1	2	1	0	0	1	0	1	Station Website
KOTV Broadcast Engineer	4/29/2024	4	0	0	0	2	0	0	1	1	0	Glassdoor
KOTV Photojournalist	6/18/2024	2	0	1	1	0	0	0	0	0	0	Employee Referral
Griffin Radio Sales Promotion Coordinator	7/11/2024	3	2	0	0	0	0	0	1	0	0	LinkedIn
KOTV Web Content Producer	8/7/2024	7	0	2	0	3	1	0	0	0	1	Indeed
KOTV Helicopter Video Journalist	9/6/2024	2	1	0	1	0	0	0	0	0	0	Employee Referral
KOTV Photojournalist	9/17/2024	3	0	0	1	2	0	0	0	0	0	Employee Referral
KOTV Account Executive	12/9/2024	6	0	0	3	0	0	2	0	0	1	Word of Mouth / Friend
Totals		42	6	5	12	8	2	2	3	1	3	

# EEO Public File Report Appendix 4 January 23, 2024 – January 14, 2025 Tulsa: KOTV, KQCW, and Griffin Radio (KRQV, KHTT, KVOO, KXBL, KOTV-AM)

#### **Career Fairs**

- 1. University of Central Oklahoma
  - a. February 8, 2024
  - b. Attendees: Director of Human Resources and Executive Producer
- 2. Oklahoma City University
  - a. February 13, 2024
  - b. Attendees: HRIS/Human Resources Generalist and Multimedia Journalist
- 3. Langston University
  - a. February 27, 2024
  - b. Attendees: Director of Human Resources and Multimedia Journalist
- 4. University of Oklahoma Atmospheric and Geographic Sciences
  - a. February 28, 2024
  - b. Attendees: Director of Human Resources and Staff Meteorologist
- 5. Tulsa Collegiate Career Fair The University of Tulsa, Tulsa Community College, University of Oklahoma-Tulsa, Oral Roberts University, Northeastern State University, Rogers State University, Langston University-Tulsa
  - a. February 28, 2024
  - b. Attendees: Statewide Director of Human Resources and Multimedia Storytelling Supervisor
- 6. University of Central Oklahoma Media Conference and Job Fair
  - a. February 28, 2024
  - b. Attendee: Executive Producer
- 7. University of Oklahoma Journalism and Mass Communication
  - a. March 26, 2024
  - b. Attendees: Director of Human Resources and Anchor/Reporter
- 8. Oklahoma Association of Broadcasters
  - a. April 4, 2024
  - b. Attendees: HRIS/Human Resources Generalist, Vice President of Content, Director of Content-OKC, and Director of Content-Tulsa
- 9. HireOklahoma Multi-University Alumni Career Fair Oklahoma State University-Stillwater, University of Oklahoma, Oklahoma State University-Oklahoma City, Langston University, Northeastern State University, Oklahoma State University-Tulsa, Oral Roberts University,

Rose State College, University of Southern Oklahoma, University of Central Oklahoma, Oklahoma Christian University, University of Tulsa, University of Science and Arts of Oklahoma, Case Western Reserve University

- a. May 29, 2024
- b. Attendees: Director of Human Resources and Anchor/Reporter
- 10. University of Oklahoma Atmospheric and Geographic Sciences
  - a. October 23, 2024
  - b. Attendees: Director of Human Resources and Staff Meteorologist

### Internships

- 1. News On 6 Marketing Internship
  - a. Posted 2/1/2024
- 2. News On 6 Newsroom Internship
  - a. Posted 2/19/2024

### Internship Requirements:

- Must have completed at least 60 credit hours
- GPA of 2.75 or above
- Internship is for college credit

We had a total of 8 interns from 4 different universities for our News, Marketing, Weather, Radio, and Web Content departments.

## Job Shadow Program

- Assignment Editor job shadowed a Photojournalist in February.
- Multimedia Journalist job shadowed a Anchor/Reporter in August.
- Multimedia Journalist job shadowed Special Projects department in August.

Purpose: To provide eligible employees with a day-long opportunity to learn about other jobs in the organization.

- Who is eligible to apply:
  - Employees who have been with the station 1 year or longer full or part-time
  - $\circ$   $\;$  Employees considered "in good standing" at the time of application  $\;$
- How the program works:
  - Employees notify their supervisor of their interest in the program, specifying the department and position of interest
  - o If eligible, the applicant's supervisor coordinates the shadowing with the supervisors of the department/position request

- The day/time for the shadowing will be selected by the supervisors involved, giving consideration to time of year, demands of the departments, etc.
- Details:
  - Employees who shadow will be compensated as normal, and the time worked will fall within the bounds of a regular work week
  - 1 shadow experience per year, per person
  - Those selected agree to conform to the dress and behavior expectations set as the standard by the supervisors in the department/position they are shadowing

We sent multiple all staff email reminders about the Job Shadow program in both February and August.

## **Diversity and Inclusion**

Continued participation in the following job boards:

- National Association of Black Journalists
- National Association of Hispanic Journalists
- Asian American Journalists Association
- Indigenous Journalists Association
- JournalismNext Community for Journalists of Color
- Military Veterans in Journalism

#### **Other Outreach**

- Director of Digital Content spoke as part of a panel at the Public Relations Society of America meeting in February about the changing newsroom.
- Vice President of Content participated in Zoom interviews for Broadcast Journalism students at Ohio University in February.
- 5 employees represented News On 6 at the National Associate of Black Journalists Region 3 conference in April.
- Multimedia Journalist attended Career Day at Happy Hands Education Center in April.
- Director of Broadcast Automation participated in Tulsa Tech's Mock Interview Day for TV production students to practice interviewing in May.
- Assistant News Director and Director of Digital Content invited to join the University of Oklahoma Gaylord College Board of Visitors to ensure curriculum and faculty are up to date.
- Multimedia Journalist attended National Association of Black Journalists convention in Chicago.
- 7 employees represented News On 6 at the National Association of Black Journalists-Tulsa Salute to Excellence Gala.