

Big COUNTRY 99.5 COUNTRY'S BIGGEST LEGENDS

BRAND GUIDELINES

PRIMARY

Big COUNTRY 99.5
COUNTRY'S BIGGEST LEGENDS

**Big
COUNTRY**
99.5 COUNTRY'S
BIGGEST LEGENDS

BLACK & WHITE

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**Big
COUNTRY**
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BADGE VERSION

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USAGE GUIDES



EXCLUSION AREA

Always allow a minimum space around the logo.

PLEASE DO NOT (WE THANK YOU!)

Do not compress, stretch, crop, or otherwise manipulate the logo.



The following are examples of how the logo should not be used.



The logo color should not be changed or texturized.

COLORS



Red
RGB: 207 10 44
HEX: #CF0A2C



Red (Print Only)
CMYK: 10 100 81 4
PMS: 186 C



Black
RGB: 0 0 0
HEX: #000000



Black (Print Only)
CMYK: 80 80 80 80
PMS: 426 C

FONTS

Schadow Black Condensed
(primary brand font)

Monotype Bernard Std Condensed
(secondary brand font)

Rockwell
(tertiary brand font)
Rockwell
Semiotics aesthetic freegan pour-over
jianbing. Artisan blog retro neutra.

Rockwell Bold
Semiotics aesthetic freegan pour-over
jianbing. Artisan blog retro neutra.

Rockwell Extra Bold
Semiotics aesthetic freegan pour-over
jianbing. Artisan blog retro neutra.

Roboto
(responsive web font only)

Roboto Regular
Semiotics aesthetic freegan pour-over jianbing
Artisan blog retro neutra.