

Primary



Horizontal



Alternatives



White

CMYK: 00 00 00 00
CMYK: 100 80 00 00
PMS: 2728 C

All White

CMYK: 00 00 00 00



Black

CMYK: 00 00 00 100

Horizontal - White

CMYK: 00 00 00 00



Horizontal - Black

CMYK: 00 00 00 100

Usage Guides



Min. & Max Width

The minimum width is 96px or 1 inch (at 300 dpi)

There is no maximum defined size.

Usage Guides



Exclusion Area

Always allow a minimum space around the logo.

Please Do Not (We Thank You!)



Do not compress, stretch, crop or otherwise manipulate the logo.

The following are examples of how the logo should not be used.



The logo color should not be changed or teturized.

Colors

Grey

RGB: 50 60 70
HEX: #323C46
CMYK: 80 65 50 45
PMS: 432C

Blue

RGB: 3 78 162
HEX: #034EA2
CMYK: 100 80 00 00
PMS: 2728C

Red

RGB: 103 14 13
HEX: #670E0D
CMYK: 40 100 100 50
PMS: 1815C

Fonts

Bicyclette (Griffin Corporate Font)

Bicyclette Regular

Lorem ipsum dolor sit amet, consectetur adipiscing elit.
Morbi libero metus, rhoncus ac tincidunt nec

Bicyclette Bold

Lorem ipsum dolor sit amet, consectetur adipiscing elit.
Morbi libero metus, rhoncus ac tincidunt nec

Montserrat (Secondary Font)

Montserrat Medium

Lorem ipsum dolor sit amet, consectetur adipiscing elit.
Morbi libero metus, rhoncus ac tincidunt nec

Montserrat Semi-Bold

Lorem ipsum dolor sit amet, consectetur adipiscing elit.
Morbi libero metus, rhoncus ac tincidunt nec

Montserrat Bold

Lorem ipsum dolor sit amet, consectetur adipiscing elit.
Morbi libero metus, rhoncus ac tincidunt nec

Primary

GRIFFIN
— MEDIA

Horizontal

GRIFFIN MEDIA

Primary

GRIFFIN
— MEDIA SOLUTIONS

Horizontal

GRIFFIN MEDIA SOLUTIONS

Primary

GRIFFIN
— RADIO

Horizontal

GRIFFIN RADIO

Primary

GRIFFIN
— DIGITAL

Horizontal

GRIFFIN DIGITAL

Primary

GRIFFIN
— OUTDOOR

Horizontal

GRIFFIN OUTDOOR

Primary

GRIFFIN
— TELEVISION

Horizontal

GRIFFIN TELEVISION

Primary

GRIFFIN
— DIGITAL SOLUTIONS

Horizontal

GRIFFIN DIGITAL SOLUTIONS

Primary

GRIFFIN
— PODCASTS

Horizontal

GRIFFIN PODCASTS

Primary

GRIFFIN
— TOWER COMPANY

Horizontal

GRIFFIN TOWER COMPANY