



CREDIT APPLICATION

OKC Sales Fax: 405-841-9926

Tulsa Sales Fax: 918-732-6016

SECTION 1 - BUSINESS/CONTACT INFORMATION

Business Name (Formal/Legal Name):																																																							
Doing Business As (Trade Name):																																																							
Phone:		Fax:		E-Mail:																																																			
Business Address:				How long at this location:																																																			
City:		State:		ZIP Code:																																																			
Billing Address (if different from Business Address):																																																							
City:		State:		ZIP Code:																																																			
Date business started:		Federal Tax I.D. No:		Oklahoma Sales Tax No:																																																			
Describe the business you engage in and services provided:																																																							
Please indicate the state(s) in which your company is authorized to conduct business:																																																							
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SECTION 2 - BANK REFERENCE

Primary Bank Name:		Contact:	
Bank Address:		Phone:	
City:		State:	ZIP Code:
Type of account	Account Number	Account Number	Account Number
Savings			
Checking			
Loan			
Other, indicate type			

SECTION 3 - MEDIA CREDIT REFERENCES (please provide a minimum of three)

Name	City/State	Telephone Number	Contact	Account No.	Date of last purchase

Please note: Yellow Pages/Telephone Companies/Utilities are not a potential media reference nor do they give out credit information. If using Tulsa World as a reference, please include your account number.

SECTION 4 - TRADE REFERENCES (please provide a minimum of two where you have OPEN accounts)

Name	City/State	Telephone Number	Contact	Account No.	Date of last purchase

AGREEMENT

1. We reserve the right to conduct credit checks of applicants before acceptance of their schedules. By submitting this application, you authorize us to make inquiries of the banking/business/media/trade references that you have supplied.
2. The advertiser and agency are jointly and severally liable for all payments under this Agreement.
3. Payments to the agency or service do NOT constitute payment to us. In the event of default by the agency or service to pay amounts owed under this Agreement, the advertiser is still liable for payment.
4. I understand that the terms are net thirty (30) days from date of invoice. Claims arising from invoices must be made within thirty (30) working days of the date of the invoice.
5. Applicant (if agency, in-house agency, or buying service) represents that Third Parties will immediately be notified of the terms hereof.
6. This Agreement is governed by the laws of the State of Oklahoma.
7. Applicant certifies that all statements and information included on this form are (a) true, correct and complete, and (b) made for the purpose of obtaining credit; and that all officers, owners, or employees are authorized to purchase advertising.

Account Executive to fill out (Account Set-up):	SIGNATURE	
Agency Name:	By signing below, I certify that I am authorized by my company to sign this application, and I agree to all terms set forth herein.	
Advertiser Name:	Advertiser	
Contact Name:	Authorized Advertiser Signature: (Required)	
Phone #:	Print Name	Title
Total Order Amount:	Authorized Agency Signature: (Required)	
AE:	Print Name	Title
	Date:	