

**DIGITAL IMAGE
— GUIDE —** →



GRIFFIN
— MEDIA

— TABLE OF CONTENTS

→ CLICK THE LINKS BELOW

WEBSITE AD SIZES	→	< 1 >
MOBILE RICH MEDIA (MRM) SPECS	→	< 2 >
WEBSITE VIDEO SPECS	→	< 3 >
NEWS NOW AD SPECS	→	< 4 >
OUTDOOR BOARD SIZES	→	< 4 >
WHIZ IMAGE SIZES	→	< 5 >
STORIES, SHOWCASES & E-MAIL TOPPERS	→	< 7 >
FACEBOOK	→	< 8 >
INSTAGRAM	→	< 10 >
YOUTUBE	→	< 11 >
X	→	< 12 >
LINKEDIN	→	< 13 >
OTHER SOCIAL MEDIA PLATFORMS	→	< 14 >
PROGRAMMING GUIDES	→	< 15 >

WEBSITE AD SPECS

Use high-quality images and follow our file format guidelines for best performance.
Ads are served via Google Ad Manager for accurate tracking on all Griffin websites.
Submit creatives at least 3 business days before launch (5 days for mobile rich media).
No file size limits for third-party tags, but large files may affect load times.

BANNER AD SIZES

- > Suggested File Size: 40 KB; Max File Size: 100 KB
- > Supported File Types: HTML5, GIF or JPEG
- > Third-party ad tags are acceptable (will be tested).
- > Flash (SWF) files are NOT accepted.

- A **320x50** MOBILE
- B **728x90** DESKTOP
- C **300x250** DESKTOP & MOBILE
- D **160x600** DESKTOP
- E **300x600** DESKTOP
- F **HOMEPAGE BILLBOARD** DESKTOP



BRAND FOCUS LANDING PAGE

1280px wide by 720px tall @ 72dpi

- > Suggested Image File Size: 600 KB
- > Supported Image File Types: PNG or JPG
- > Suggested Video File Size: 10 MB
- > Recommended Video Codec: H.264

HTML5 SPECS

Use recommended ad sizes and preview content on all devices before approval.
All ads (desktop, mobile, app) are served via Google Ad Manager.
Submit HTML5 creatives 3-5 business days before launch for testing and revisions.

TYPES OF HTML5 ADS ACCEPTED FOR DESKTOP & MOBILE

HTML5 CREATIVE FORMAT

- > Third-party Tag.
- > DoubleClick Campaign Manager Tag.
- > Self-Contained HTML5 Creative.
- > HTML5 Creative Bundle.

CREATIVE FORMAT DESCRIPTION

- > Hosted on a third-party server.
- > Served via DoubleClick Campaign Manager by the advertiser or agency.
- > As a self-contained code snippet.
- > As a .zip file containing all creative assets. (HTML, JavaScript, images, etc.)

Griffin Media uses Google Ad Manager to serve all ads, ensuring accurate impression tracking and performance reporting. We support third-party tracking via impression pixels and click tracker URLs. Contact Griffin Digital Traffic for implementation details.

DESIGN REQUIREMENTS LIST

- › Graphic elements, including logo and any images to be used in the creative.
- › Any relevant copy points, including slogan, phone, address, etc.
- › Must include a call to action to open the 320x50, i.e. *Click to Open/Expand*
- › Must include a close icon on the expanded ad.
- › Suggestions or concept you would like us to expand on.
- › Supported File Types: JPEG/PNG only • *No Looping Allowed on 320x50.*
- › All animation for expanded ad unit done by Griffin.
- › Third-party ad trackers are accepted.

VIDEO ELEMENT SPECS

- › Supported Codec: **H.264**
- › Resolution: **dependent on aspect ratio**
- › Max Length:
GDS: 30 sec News/Radio Sites: 15 sec
- › Frame Rate: **30 fps or below**
- › Ideal Bit Rate: **200-250 kbps**

NOTES:

Video may be converted to meet CALCC/codec requirements.
High-resolution files are preferred. Griffin can down-convert as needed.
Low-quality footage cannot be enhanced.
Submit the best available source.

Digital Sales Traffic | DigitalSalesTraffic@griffin.news

MRM AD NO LIGHT TABLE

640px wide by 100px tall
Size When Collapsed

- › Collapsed ads should be designed at 640x100 but will display at 320x50 when live. Always account for the scaled-down view to ensure readability.
- › Expanded ads will display at 320x480, apply the same design consideration.

TIP: Zoom out to 50% when designing to check that all text and images remain clear before finalizing.

MRM AD WITH LIGHT TABLE

- › Collapsed ads should be designed at 640x100 but will display at 320x50 when live. Always account for the scaled-down view to ensure readability.
- › Expanded ads will display at 320x480, so apply the same design consideration.
- › When designing at 640x960, keep all important text and images outside the bottom 150px to stay within the safe area.

TIP: Zoom out to 50% when designing to check that all text and images remain clear before finalizing.

640px wide by 960px tall
Size When Expanded

WEBSITE VIDEO SPECS

RECOMMENDED FOR BEST RESULTS

- › File Wrapper: **MPEG-4**
- › Codec: **H.264**
- › Audio: **MPEG-4 AAC, Stereo, 256 kbps**
- › Format: **Progressive, de-interlaced**
- › Frame Rate: **30 fps**
- › Bitrate: **700 KB - 6.0 mbps**
(Higher bit-rates can be accepted, but result in larger files to FTP/transcode)

VIDEO SUBMISSION

For best results, copy and paste the following link into "my computer" address bar:

[ftp://ftpuser0313b:jhk\\$32\\$Zty@ftp2.isocentric.com](ftp://ftpuser0313b:jhk32Zty@ftp2.isocentric.com)

Please notify your account representative that the video has been placed on the ftp site or contact:

Digital Sales Traffic | DigitalSalesTraffic@griffin.news

COMPLETE LIST OF SUPPORTED FILE FORMATS FOR INGEST

FORMAT	RESOLUTION BITRATE MIN.	CODECS	AUDIO FORMAT ¹	FPS
MPEG-1	1920x1080px: 6.3 mbps 1280x720px: 2.8 mbps	MPEG-1	Interleaved MPEG-1 Layer 1, 2, 3 PCM	30 fps
MPEG-2 ²	1920x1080px: 6.3 mbps 1280x720px: 2.8 mbps	Interleaved MPEG-1 Layer 1, 2, 3 AAC, PCM, MPEG-2	Demuxed MPEG-1 Layer 1, 2, 3 AAC, PCM	30 fps
MPEG-4 ³	1920x1080px: 6.3 mbps 1280x720px: 2.8 mbps	Interleaved MPEG-1 Layer 1, 2, 3 MPEG4, AAC, PCM, H.264, MPEG-4, AVC, ISO	Demuxed MPEG-1 Layer 1, 2, 3 MPEG4, AAC, PCM	30 fps
MOV	1920x1080px: 6.3 mbps 1280x720px: 2.8 mbps	Apple Graphics, DV, H.264, MP4V, ITU, H.264, Sorenson Video 1, 3 AVC, ISO, MPEG-4	Demuxed MPEG-1 Layer 1, 2, 3 MPEG4, AAC, PCM	30 fps
WMV	1920x1080px: 6.3 mbps 1280x720px: 2.8 mbps	Planar YUV, S-MPEG4 v3 WM9 Screen Video WMPv7, WMPv8, WMPv9	Demuxed WMA 7, 8, 9	30 fps
AVI	1920x1080px: 6.3 mbps 1280x720px: 2.8 mbps	BI_RGB Raw Bitmap, DVC/DV Video, Matrox DVCPRO, Matrox DVCPRO50, Microsoft Video 1 RAW, I420, S-MPEG 4v2	Demuxed MPEG-1 Layer 1, 2, 3 MPEG4, AAC, PCM	30 fps

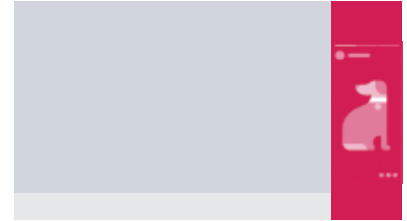
¹ Demultiplexing (or demuxing) denotes that the video and audio are independent elementary streams within a MPEG or AVI file. (Muxed audio is combined with the video stream which would transcode files without audio.)

² Alternate format for best results. ³ Preferred format for best results.

- › Convey your idea in **7-8 elements** total, this includes *logos, images* and *copy*.
- › Use **thick** fonts, **hi-res** photos and/or **vector** art for maximum clarity in your design.
- › *Low-res files produce low-quality images.*

AD SIZE BANNER AD →

345px wide by 1080px tall
@ 300dpi



- › Safe Area: 300x800px
- › Supported File Types: JPG or PNG

OUTDOOR BOARD SIZES →

- › Convey your idea in **5-6 elements** total, this includes *logos, images* and *copy*.
- › Use **thick** fonts, **hi-res** photos and/or **vector** art for maximum clarity in your design.
- › *Low-res files produce low-quality images.*

Brown Douglas, Director of Griffin Outdoor | Brown.Douglas@griffin.news

STANDARD OUTDOOR BILLBOARD →

1092px wide by 308px tall
@ 72dpi

- › Supported File Types: PNG or JPEG
- › Max File Size: 1 MB

100 W MAIN BILLBOARD →

1224px wide by 684px tall
@ 72dpi

- › Supported File Types:
 - Stationary Graphics: PNG (preferred) or JPEG
 - Animated Graphics: MP4 (H.264)
- › Max File Size: 1 MB

GRIFFIN MEDIA USE ONLY

OKC INT. NEWSROOM BOARD →

1920px wide by 1080px tall
@ 72dpi

- › Supported File Types: PNG or JPEG
- › Max File Size: 1 MB

OKC/TULSA INT. MVIX SCREENS →

1920px wide by 1080px tall
@ 72dpi

- › Supported File Types: PNG or JPEG
- › Max File Size: 1 MB

WHIZ OTT APP IMAGES

This breakdown specifies the nine branding images required to create Whiz OTT apps: **Apple TV, Roku, & Fire TV.**

APP ICONS

1024x1024

1280x768

336x210

- > All 3 sizes needed.
- > No transparency allowed.
- > Used for main application icons on Apple TV & various square icons.



SPLASH SCREENS

3840x2160

720x480

- > Both sizes needed.
- > No transparency allowed.
- > Used as full-screen image while app initializes and loads feeds.
Also resized and used anywhere a 16x9 image is needed. Smaller 720x480px is for SD.

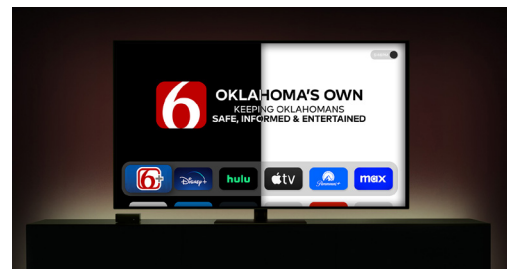


LOGO BANNERS

1888x400
DARK MODE

1888x400
LIGHT MODE

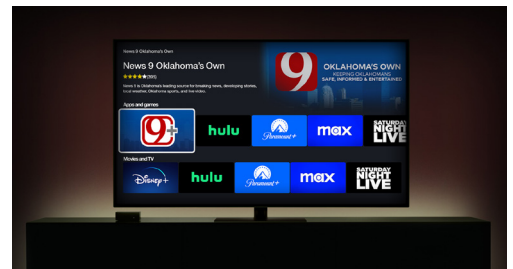
- > **Dark Mode:** Logo with transparent background, should contrast against a black/dark background.
- > **Light Mode:** Logo with transparent background, should contrast against a white/light background.
- > Used on banner at top left of app, 'Top Shelf' image above application icons on Apple TV, Branding image in Live Frame.



AMAZON FIRE TV ICON

1024x500

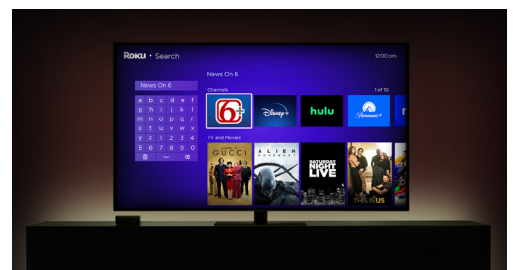
- > No transparency allowed.
- > Used for application icon in the Amazon Fire TV App Store.



ROKU TV ICON

540x405

- > No transparency allowed.
- > Used for application icon in the Roku App Store.



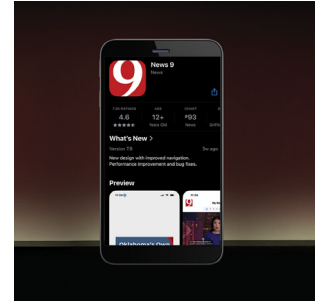
WHIZ MEDIAFLOW APP IMAGES

This breakdown specifies the five branding images required to create Whiz MediaFlow apps: iPhone, iPad, Android phone, & Android tablet.

APPLICATION ICON

1024px wide by 1024px tall

- > No transparency allowed.
- > Phone home screen & wherever a square icon is needed.
- > Do not use rounded corners.



SPLASH SCREEN

960px wide by 960px tall

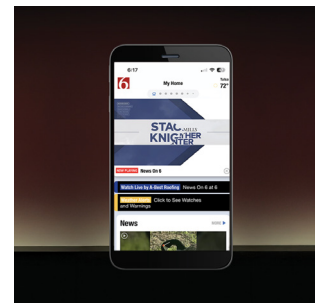
- > Transparent background allowed.
- > Shown immediately after the app starts while the app is initializing and loading content.
- > If transparency is used, the logo should contrast against a white background.



PAGE LOGO

660px wide by 150px tall

- > Transparent background allowed.
- > Used at the top of pages.
- > Logo should contrast against a white background.



ANDROID NOTIFICATION ICON

72px wide by 72px tall

- > Transparent background.
- > Android devices show this icon to indicate a push notification message was received.
- > Image **MUST** be white against a transparent background. NO COLORS except white and transparent.

CONTENT LOCK ICON

OPTIONAL, USED W/PAID CONTENT

40px wide by 40px tall

- > Transparent background allowed.
- > **ONLY** used when the app has a mix of paid content and free content. The lock is displayed next to the title to indicate the article is paid. Titles without a lock indicate the article is free.
- > Logo should be dark to contrast with white background.

WHIZ OTT STREAMING PAGES

These pages are designed to support on-air specials. Producers should provide a brief description (75 words or fewer). The Digital team will edit as needed. For reference, review existing special pages on News9.com/OOO or NewsOn6.com/OOO for layout and content examples.

BACKGROUND

1920px wide by 1080px tall

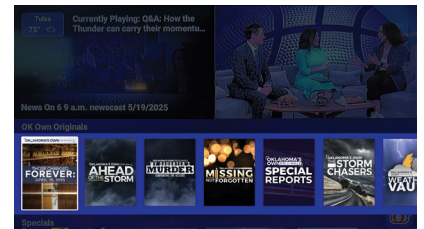
- > No transparency allowed.
- > Safe Area: Keep the bottom left quadrant clear of any text or logos.



TALL BOX

255px wide by 334px tall

- > No transparency allowed.
- > Displayed in the initial selection menu.



THUMBNAIL

720px wide by 405px tall

- > Design has been standardized and should not change.



WEBSITE STORY & SHOWCASE

1280px wide by 720px tall

- > Required File Size: Under 600 KB
 - > Recommended File Types: JPG
- NOTE:** Story images should NOT include station branding.



TIP: Keep imagery simple—these visuals are intended as previews, not comprehensive representations.

MAILCHIMP E-MAIL TOPPER

596px wide

- > Recommended File Types: JPG or PNG
- > **TIP:** Image height can vary, but width needs to stay at 596px



All eyes are on the Oklahoma City Thunder as they set their sights on an NBA championship! Oklahoma's Own News On 6 will keep

FACEBOOK IMAGE SIZES

- › Facebook frequently updates its layout and image specs, so it's best to future-proof by uploading high-quality images in recommended formats.
- › Avoid using images with more than 20% text, as they may see reduced delivery.
- › Keep in mind that image dimensions vary between desktop and mobile—design with both in mind, since users often switch between platforms.

PROFILE PIC

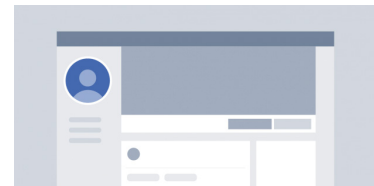
176px wide by 176px tall

ON DESKTOP

196px wide by 196px tall

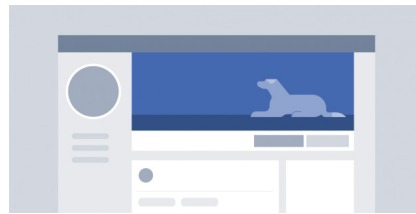
ON MOBILE

- › Recommended Size: 196x196px
- › Recommended File Types: JPG or PNG
- › Profile pictures with logos or text work best when uploaded as a PNG file



COVER PHOTO

- › Recommended Build Size: 851x312px
- › Minimum Size: 820x312px (desktop)
640x360 (mobile)
- › Recommended File Types: JPG or PNG
- › Cover photos with logos or text work best when uploaded as a PNG file.



851px wide by 312px tall

FOR PAGES

1640px wide by 956px tall

FOR GROUPS

1200px wide by 628px tall

FOR EVENTS

NOTE: Don't drag to reposition once you've uploaded your cover photo.

TIP: Keep key visuals and text away from the left side of your cover photo. Your profile picture will overlap this area, especially on mobile, where it can cover up to **75%** of that section.

SAFE ZONE: Keep important text/logos within the center area (around 640 x 312 px) so they aren't cut off on mobile or behind the profile picture.

TIMELINE POSTS

1080px wide by 630px tall

LANDSCAPE

1080px wide by 1080px tall

SQUARE

1080px wide by 1350px tall

VERTICAL POSTS

1080px wide by 1920px tall

VERTICAL STORIES

Facebook Ads offer powerful targeting tools that reach users based on location, interests, behavior, and demographics. Ads can appear in multiple placements: News Feed, Stories, Reels, Marketplace, and more.

FEED SIZES

1440px wide by 1440px tall or 1440px wide by 1800px tall

- > Minimum Size: 600x600px
- > Max File Size: 30 MB

SEARCH, MARKETPLACE, RIGHT COLUMN ADS

- > Max File Size: 30 MB

1080px wide by 1080px tall

STORY ADS

1440px wide by 2560px tall

- > Aspect Ratio: 9:16
- > Max File Size: 30 MB

NOTE: Leave about **14%** (250px) at the top and **20%** (340px) at the bottom of your image or video free of text, logos, or key elements. These areas may be covered by interface features like buttons or captions.

REEL ADS

1440px wide by 2560px tall

- > Aspect Ratio: 9:16
- > Max File Size: 30 MB

NOTE: Leave about **14%** (250px) at the top and **20%** (340px) at the bottom of your image or video free of text, logos, or key elements. These areas may be covered by interface features like buttons or captions.

INSTAGRAM IMAGE SIZES

Instagram supports horizontal, vertical, and square images in the feed, but on your profile grid, all images are displayed with a vertical crop. Keep this in mind when positioning key elements.

PROFILE PIC

320px wide by 320px tall

- > Display Size: 110x100px
- > Recommended File Types: JPG or PNG
- > Photos are displayed as a circle. Keep in mind when laying out your elements.

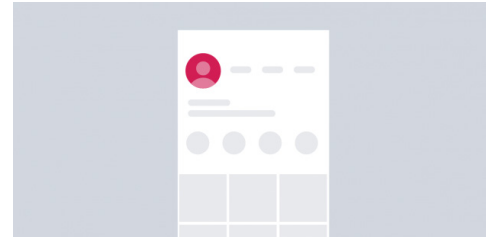


PHOTO POSTS & AD SIZES

- > For best results, upload images 1080px wide.
- > Instagram will:
 - Downsize images over 1080px
 - Upscale images under 320px

NOTE: Keep images between 320–1080px at original resolution if the aspect ratio is between 1.91:1 and 4:5 (height: 566–1350px).

TIP: Images outside supported ratios will be automatically cropped.

	FEED	GRID	ADS
LANDSCAPE	1080 x 566 <small>px Wide px Tall</small>	1012 x 1350 <small>px Wide px Tall</small>	1080 x 566 <small>px Wide px Tall</small>
VERTICAL	1080 x 1350 <small>px Wide px Tall</small>	1012 x 1350 <small>px Wide px Tall</small>	1080 x 1350 <small>px Wide px Tall</small>
SQUARE	1080 x 1080 <small>px Wide px Tall</small>	1012 x 1350 <small>px Wide px Tall</small>	1440 x 1440 <small>px Wide px Tall</small>
CAROUSEL	1080 x 1350 <small>px Wide px Tall</small>	1012 x 1350 <small>px Wide px Tall</small>	

STORY IMAGE & AD SIZES

- > Aspect Ratio: 9:16

NOTE: The "safe area" is 1080x1610px. Make sure to keep important content within that area of the frame.

	FEED	ADS
STORIES	1080 x 1920 <small>px Wide px Tall</small>	1440 x 2560 <small>px Wide px Tall</small>

REEL POST & AD SIZES

- > Aspect Ratio: 9:16 feed view, 3:4 grid view

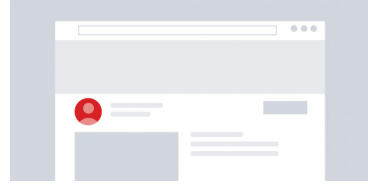
	FEED	GRID	ADS
REELS	1080 x 1920 <small>px Wide px Tall</small>	1080 x 1440 <small>px Wide px Tall</small>	1440 x 2560 <small>px Wide px Tall</small>

Outlines key dimensions, formats, and layout zones for YouTube content. Optimized visuals for videos, Shorts, thumbnails, and channel branding—ensuring consistency and clarity across all devices.

PROFILE PIC →

800px wide by 800px tall

- > Photo displays as a circle.
- > Recommended File Types: JPG, PNG or GIF (non-animated)
- > Make sure the focus of your photo is centered for best results.
- > Maximum File Size: 15 MB
- > Photos render at 98x98px



CHANNEL BANNER →

2560px wide by 1440px tall

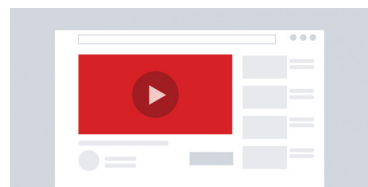
- > Aspect Ratio: 16:9
- > Minimum Dimensions: 2048x1152px
- > At the minimum dimensions, the safe area for text and logos to avoid being cut off is 1235x338px
- > Maximum File Size: 6 MB



VIDEO THUMBNAIL →

1280px wide by 720px tall

- > Minimum Width: 640px
- > Max File Size: 2 MB
- > Aspect Ratio: 16:9
- > Recommended File Types: JPG, PNG or GIF (non-animated)



VIDEO UPLOADS →

3840px by 2160px

2160p (4K)

- > Aspect Ratio: 16:9 (standard)
- > Recommended Formats: MP4 (H.264 video, AAC audio)
- > Frame Rates: 24–60 fps
- > Max File Size: 256 GB or 12 hrs

1920px by 1080px

1080p (HD)

- > Aspect Ratios: 9:16 (Shorts only)
- > Recommended Formats: MP4 (H.264 video, AAC audio)
- > Frame Rates: 24–60 fps
- > Max Length: Up to 60 secs

1080px by 1920px

Shorts



X IMAGE SIZES

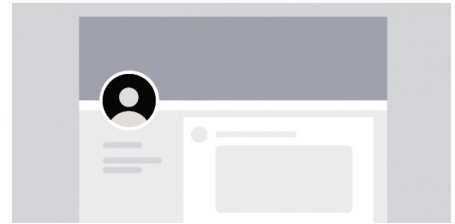
(FKA Twitter)

With its new video tab, X is clearly embracing a multimedia experience on the platform. Adding images to your X posts can help you stand out from the crowd.

PROFILE PIC

400px wide by 400px tall

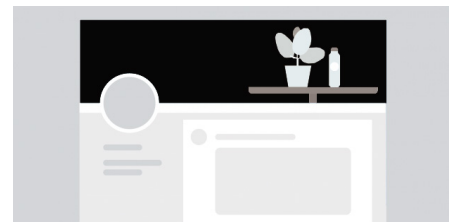
- > Recommended File Size: 2 MB
- > Recommended File Types: JPG or PNG



HEADER PIC

1500px wide by 500px tall

- > SAFE AREA: 60px from top edge, 60px from bottom edge



IN-STREAM PICS

- > Aspect Ratio: 16:9 or 1:1
- > Recommended File Types: JPG, PNG or GIF
- > Recommended File Size: Up to 5 MB for photos & GIFs on mobile. Up to 15 MB on the web.

1280px by 720px

LANDSCAPE

720px by 720px

SQUARE

720px by 1280px

VERTICAL

1280px by 1080px

GIFS

X AD SIZES

- > Keep copy short and impactful—tweets have limited attention spans.
- > Use high-quality visuals (1200x675px for landscape; 1080x1080px for square).
- > Include a strong call-to-action and relevant hashtags.
- > Design with mobile-first in mind—most users browse on mobile.
- > Square images in ads with polls will crop to 1.91:1 in mobile timeline.
- > All images in the carousel must use the same aspect ratio.
- > Recommended File Size: Max 3 MB

800px by 418px

or

800px by 800px

W/APP or WEBSITE BUTTONS, POLLS, or CAROUSEL IMAGES

720px by 1280px

W/CONVERSATION BUTTONS

1280px by 1080px

COLLECTION

LINKEDIN IMAGE SIZES

Stick to the recommended sizes below for best results, and always make sure to look at your profile and content on multiple devices before finalizing

PROFILE

400px by 400px

PROFILE PIC

1584px by 396px

COVER PHOTO

- > LinkedIn Profile Photo: Larger the better. Maximum: 7680x4320px or 8MB.
- > Cover Photo: Use recommended size. Aspect Ratio: 4:1. Maximum 8 MB.
- > **TIP:** Cover photos are cropped differently on mobile and desktop. Make sure to view your profile on both kinds of display before finalizing.



COMPANY PAGE

400px by 400px

LOGO

1128px by 191px

COVER PHOTO

1128px by 376px

LIFE TAB MAIN IMAGE

502px by 282px

LIFE TAB CUSTOM MODULE

900px by 600px

LIFE TAB COMPANY PHOTOS

- > Recommended File Types: JPG or PNG
- > **TIP:** Cover photos are cropped differently on mobile and desktop. Make sure to view your profile on both kinds of display before finalizing.

POST W/URL

1200px wide by 627px tall

- > Max File Width: 200px
- > When you paste a URL into a post, LinkedIn will auto-generate a preview with a thumbnail and title (if available). You can customize the image by clicking the image icon below the text box and uploading your own.
- > **NOTE:** If your image is less than 200px wide, it will display as a small thumbnail on the left side of the post.

AD SIZES

1200px by 628px

LANDSCAPE (MOBILE & DESKTOP)

1200px by 1200px

SQUARE (MOBILE & DESKTOP)

720px by 900px

VERTICAL (MOBILE ONLY)

1080px by 1080px

CAROUSEL (MOBILE ONLY)

- > Landscape - Max File Size: 5 MB Min Size: 640x360px Max Size: 7680x4320px
- > Square - Max File Size: 5 MB Min Size: 360x360px Max Size: 1200x1200px
- > Vertical - Max File Size: 5 MB Min Size: 360x640px Max Size: 2430x4320px
- > Carousel - Max File Size: 10 MB Max Upload: 2 to 10 images



TIKTOK IMAGE SIZES

- > Upload a higher quality photo for future-proofing.

20px by 20px

PROFILE PIC

1584px by 396px

COVER PHOTO

TIKTOK VIDEO POST

- > Recommended Aspect Ratio: 9:16

While other dimensions can be uploaded, TikTok will add black bars to the top and bottom to fill the screen.

1920px by 1080px

TIKTOK AD SIZES

- > **Vertical:** (recommended) 540x960px minimum (9:16)
- > **Landscape:** 960x540px minimum (16:9)
- > **Square:** 640x640px minimum (1:1)
- > **Carousel:** 2 to 35 images. Recommended Max File Size: 100 KB
- > **Profile Photo for Ads:** 98x98px (1:1). Max File Size: 50 KB.

VERTICAL
540px by 960px

SQUARE
640px by 640px

LANDSCAPE
960px by 540px

VERTICAL
1200px by 628px

SQUARE
640px by 640px

CAROUSEL
SIZES

LANDSCAPE
720px by 1280px

THREADS IMAGE SIZES

- > **TIP:** Carousel posts can include up to 20 images.
- > Recommended Aspect Ratio: 3:4
- > Maximum File Size: 8 MB

640px by 640px

PROFILE PIC

1440px by 1920px

COVER PHOTO

BLUESKY IMAGE SIZES

- > **Profile:** 1000x1000px, 1:1 ratio, center content (crops to circle).
- > **Banner:** 3000x1000px, center key elements, check desktop/mobile.
- > **Posts:** Max 1000px on longest side; use standard ratios (1:1, 9:16, 3:4, 4:5).
- > **TIP:** Up to 4 images/post, under 1 MB each.

PROFILE PIC
1000px by 1000px

BANNER IMAGE
3000px by 1000px

IMAGE POST
1000px by 1000px

PROGRAMMING GUIDE

This is a collation of the different aspect ratios required by all of our vendors. Please email these completed graphics to the Programming Manager when completed.

3840x2160

2048x1536

3000x3000

1440x1080

1920x1080

2048x1024

2160x2880

1920x2880

1536x2048

1440x2160

Please Follow these tips:

- > Always double-check that exported dimensions match these exact pixel values before submission.
- > Naming convention should be as follows [Show/StationTitle]_[AspectRatio]_[Date].png. The date format should be as follows [YearMonthDate] (ex. 20251222).
- > Please also pay attention to your safe zones. While there are no official limits, please insure that all import information is within a safe parameter from the edge.